

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A communication system, comprising:
at least a broadcast center wirelessly broadcasting at least one multimedia stream;
a first wireless receiver receiving the stream over a wireless broadcast link, wherein the broadcast link is characterized by a first wireless principle; and
a second receiver being provided with control data associated with the multimedia stream over a bidirectional wireless link, wherein the bidirectional wireless link is characterized by a second wireless principle and wherein the wireless broadcast link and the bidirectional wireless link are separate physical channels, wherein services are ordered over the bidirectional link.
2. (Cancelled)
3. (Previously Presented) The system of Claim 1, wherein the broadcast link is unidirectional and wherein the first wireless principle is selected from the group consisting of: CDMA principles, GSM principles, OFDM principles, WCDMA principles, TDMA principles, and TD-SCDMA principles.
4. (Previously Presented) The system of Claim 1, wherein the second wireless principle is selected from the group consisting of : a CDMA link, a GSM link, a 802.11 link, a satellite link, and a Bluetooth link
5. (Original) The system of Claim 1, wherein the bidirectional wireless link is a point-to-point wireless communication link.
6. (Previously Presented) The system of Claim 1, wherein the first wireless receiver and the second receiver are associated with a mobile communication device having at least one display for displaying the multimedia data.

7. (Previously Presented) The system of Claim 1, wherein the first wireless receiver and the second receiver are associated with a mobile communication device having at least one speaker for presentation of multimedia audio data.

8. (Cancelled)

9. (Cancelled)

10. (Original) The system of Claim 1, wherein products are ordered over the bidirectional link.

11. (Original) The system of Claim 1, further comprising at least one digital broadcast multimedia (DBM) controller useful at least for encrypting, encoding and/or aggregating the multimedia stream.

12. (Original) The system of Claim 1, wherein the control data includes data useful for de-interleaving, decompressing, and decoding the multimedia stream.

13. (Original) The system of Claim 1, wherein the control data includes data useful for indexing into the multimedia stream for channel selection and tracking.

14. (Previously Presented) The system of Claim 11, further comprising at least one network control center communicating with the DBM controller at least for receiving keys therefrom, the network control center communicating with the second receiver over the bidirectional wireless link.

15. (Original) The system of Claim 14, further comprising at least one NCC controller associated with the network control center at least for providing to receivers applications related to playing multimedia streams.

16. (Original) The system of Claim 14, further comprising at least one network operations controller (NOC) associated with the broadcast network operations center at least for

providing to receivers applications related to playing multimedia streams through a bidirectional wireless link.

17. (Currently Amended) A method for providing a multimedia stream to a wireless communication device, comprising:

ordering at least one of: services, and products, over a bidirectional wireless link;

broadcasting the multimedia stream over a wireless broadcast link to a first receiver, wherein the broadcast link is characterized by a first wireless principle; and

transmitting, over [[a]] the bidirectional wireless link to a second receiver, wherein the bidirectional wireless link is characterized by a second wireless principle, control data necessary for displaying the multimedia stream on the device, wherein the wireless broadcast link and the bidirectional wireless link are separate physical channels.

18. (Original) The method of Claim 17, wherein at least some control data is transmitted to the wireless device.

19. (Original) The method of Claim 17, wherein at least some control data is transmitted from the wireless device.

20. (Cancelled)

21. (Previously Presented) The method of Claim 17, wherein the broadcast link is unidirectional.

22. (Previously Presented) The method of Claim 21, wherein the first wireless principle is selected from the group consisting of: CDMA principles, GSM principles, OFDM principles, WCDMA principles, TDMA, principles, and TD-SCDMA principles.

23. (Previously Presented) The method of Claim 17, wherein the second wireless principle is selected from the group consisting of a 802.11 link, a Bluetooth link, a satellite link, a CDMA link, a GSM link, and a OFDM link, and is a point-to-point wireless communication link.

24. (Cancelled)

25. (Previously Presented) The method of Claim 17, wherein the first wireless receiver and the second receiver are associated with a mobile communication device having at least one display for displaying the multimedia stream and at least one speaker for presentation of multimedia audio data.

26. (Original) The method of Claim 17, wherein the control data includes at least one key useful in decrypting the multimedia stream.

27. (Original) The method of Claim 17, wherein the control data includes data associated with a subscription to a multimedia broadcast service.

28. (Cancelled)

29. (Original) The method of Claim 17, wherein the control data includes data related to levels of service related to providing the multimedia stream.

30. (Original) The method of Claim 17, wherein the multimedia stream is digital and is encrypted.

31. (Original) The method of Claim 17, wherein the control data includes data useful for de-interleaving, encrypting decompressing, and decoding the multimedia stream.

32. (Original) The method of Claim 17, wherein the control data includes data useful for indexing into the multimedia stream for channel selection and tracking.

33. (Cancelled)

34. (Currently Amended) A wireless client station capable of communicating using at least two communication links, comprising:

at least one processor receiving on a first receiver a digital multimedia stream received on a wireless broadcast link, wherein the broadcast link is characterized by a first wireless principle and on a second receiver control data received on a bidirectional wireless link, wherein the bidirectional wireless link is characterized by a second wireless principle, wherein at least one of: services, and products, can be ordered over the bidirectional wireless link, wherein the wireless broadcast link and the bidirectional wireless link are separate physical channels; wherein

the processor uses the control data to enable presentation of the multimedia stream on a display.

35. (Cancelled)

36. (Previously Presented) The client station of Claim 34, wherein the broadcast link is unidirectional and the first wireless principle is selected from the group consisting of: CDMA principles, GSM principles, OFDM principles, WCDMA principles, TDMA, principles, and TD-SCDMA principles.

37. (Previously Presented) The client station of Claim 34, wherein the second wireless principle is selected from the group consisting of: a CDMA link, a 802.11 link, a GSM link, a satellite link, and a Bluetooth link.

38. (Original) The client station of Claim 34, wherein the bidirectional wireless link is a point-to-point wireless communication link.

39. (Original) The client station of Claim 34, wherein the control data includes at least one key useful in decrypting the multimedia stream.

40. (Original) The client station of Claim 34, wherein the control data includes data associated with a subscription to a multimedia broadcast service and/or data associated with a registration on a multimedia broadcast network.

41. (Original) The client station of Claim 34, wherein the control data includes at least one application useful in playing the multimedia data.

42. (Cancelled)

43. (Original) The client station of Claim 34, wherein the multimedia stream is digital and is encrypted.

44. (Original) The client station of Claim 34, wherein the control data includes data useful for de-interleaving, decrypting, decompressing, and decoding the multimedia stream.

45. (Original) The client station of Claim 34, wherein the control data includes data useful for indexing into the multimedia stream for channel selection and tracking.

46. (Cancelled)

47. (Currently Amended) A system for providing a multimedia stream to a wireless communication device, comprising:

means for broadcasting the multimedia stream over a wireless broadcast link to a first receiver, wherein the broadcast link is unidirectional and is characterized by selecting one from the group consisting of: CDMA principles, GSM principles, OFDM principles, WCDMA principles, TDMA, principles, and TD-SCDMA principles; and

means for transmitting, over a bidirectional wireless link to a second receiver, wherein the bidirectional wireless link is characterized by selecting one from the group consisting of: a CDMA link, a 802.11 link, a GSM link, a satellite link, and a Bluetooth link, control data necessary for displaying the multimedia stream on the device, wherein the wireless broadcast link and the bidirectional wireless link are separate physical channels, wherein at least one of: services, and products, can be ordered over the bidirectional link.

48. (Original) The system of Claim 47, further comprising means for encrypting the multimedia stream.

49. (Previously Presented) The system of Claim 48, means for communicating with the encrypting means at least for receiving keys therefrom, the means for communicating with the second receiver over the bidirectional wireless link.

50. (Original) The system of Claim 49, further comprising means, communicating with the means for communicating, for providing, to receivers, applications related to playing multimedia streams.

51. (Previously Presented) The system of Claim 1, wherein the control data is selected from the group consisting of:

at least one key useful in decrypting the multimedia stream, data associated with a subscription to a multimedia broadcast service, data associated with a registration on a multimedia broadcast network, at least one application useful in decoding the multimedia data, billing information, data related to user preferences, and data related to levels of service related to providing the multimedia stream.

52. (Previously Presented) The method of claim 17, wherein the control data is selected from the group consisting of:

data associated with a registration on a multimedia broadcast network, at least one application useful in playing the multimedia data, billing information, and data related to user preferences.

53. (Previously Presented) The client station of Claim 34, wherein the control data includes billing information data related to user preferences and/or data related to levels of service related to providing the multimedia stream.